Designing a color palette for an ecommerce website based on honey and its byproducts can create a warm and inviting atmosphere. Here's a suggested color palette, along with the percentages and recommended usage for each color:

1. Honey Gold (#FFD700) - 40%
2. Beeswax Brown (#DAA520) - 25%
3. Honeycomb Orange (#FFA500) - 20%
4. Royal Jelly Purple (#6A0DAD) - 10%
5. Beeswax Gray (#A9A9A9) - 5%
6. Leaf Green (#008000) - 5%

1. Honey Gold (#FFD700) - 40%

- Use this warm golden-yellow color for the website's primary call-to-action elements, such as buttons, add to cart buttons, and important highlights. It will draw attention and evoke the color of honey.

2. Beeswax Brown (#DAA520) - 25%

- Beeswax brown is an excellent choice for background elements. It can be used for the website's background, header, and footer to create a grounded and earthy feel.

3. Honeycomb Orange (#FFA500) - 20%

- This warm orange color can be used for secondary call-to-action elements, like hover effects, secondary buttons, or to highlight important information.

4. Royal Jelly Purple (#6A0DAD) - 10%

- Use this deep purple for headings, titles, and accents to create a sense of luxury and sophistication. It can also be used for highlighting promotions or special offers.

5. Beeswax Gray (#A9A9A9) - 5%

- A muted gray can be used for text content, background elements, or to balance the other vibrant colors in your palette. It provides a neutral backdrop for content.

6. Leaf Green (#008000) - 5%

- Introduce a touch of green for elements like icons, success messages, and to create a fresh and natural contrast within the palette.

Remember to maintain a good balance between these colors in your design, and use them consistently across the website to create a cohesive and visually appealing user experience. Additionally, always consider accessibility guidelines to ensure that text is easily readable on various backgrounds, and make sure your color choices align with your brand's personality and target audience.